# INTRODUCTION

THE NATIONAL COALITION FOR PROPER HUMAN SEXUAL RIGHTS AND FAMILY VALUES

## OVERVIEW

- The rapid advance of the LGBT+ movement and its acceptance by mainstream society have not happened by accident.
- The LGBT+ activitists know what they want, and have come a long way in achieving their aims.
- The bottom line of the LGBT+ agenda has always been complete acceptance and social recognition of their activities; homosexuality and the likes.

Bill Muelhenberg, Strained Relations, The Challenge of Homosexuality

#### THE GOAL OF LGBT+ MOVEMENT

## • THE STRATEGIC GOAL OF THE MOVEMENT IS FOR EVERYONE TO ACCEPT LGBT+ BEHAVIOUR!

### STRATEGIES

- One of their major lobbying strategies is to present a picture that will hide the real behavior, aims and agenda of lobby activitists.
- Through the use of series of half-truths or distortions of facts, they tend to convince the public that homosexuals are a persecuted minority whose civil rights are being violated.
- They argue that homosexuals are born like that, and that therefore no moral censure should apply to them.

- They argue that everything would be fine if homophobic attitudes could be stamped out.
- They argue that homosexual relationships are just the same as any other relationships.
- So successful the LGBT Lobby in this campaign that one has only to look at how the public perception of homosexuality has changed over the past decades.

- "In any campaign to win over the public, gays must be cast a victims in need of protection so that straights will be inclined by reflex to assume the role of protector.... Our campaign should not demand direct support for homosexual practices, but should instead take antidiscrimination as its theme... In the early stages of the campaign, the public should no be shocked and repelled by premature exposure to homosexual behavior itself. Instead, the imagery of sex per se should be down-played, and the issue of gay rights reduced, as far as possible, to an abstract social question."
- Marshall Kirk and Hunter Madsen, The Overhauling of Straight America

- Our ultimate objective is to expand straight tolerance so much that even gays who look unconventional can feel safe and accepted.... Thus our campaign should not demand explicit support for homosexual practices, but should instead take antidiscrimination as its theme. Fundamental freedoms, constitutional rights, due process and equal protection of laws, basic feature of fairness and decency towards all of humanity – these should be the concerns brought to mind by our campaign.
- Marshall Kirk and Hunter Madsen, After the ball, How America will conquer its Hatred and fear of Homosexuals..

- The greatest single victory of the gay community over the past decade has been to shift the debate from behaviour to identity, thus forcing opponents into a position where they can be seen as attacking the civil of the rights of homosexual citizens rather than attacking specific and (as they see it) antisocial behavior.
- Dennis Altman (Australian homosexual and reader in politics at Melbourne's La Trobe University) The Homosexuality of America